



Education and Advocacy Committee

Wednesday, Dec 11 2024

Room 10:00am – 12:00pm

Meeting held virtually on Zoom

December 2024 Meeting Minutes


Facilitator: Kayla Every

Agenda & Notetaker: Torrie

Attendance: Put attendance on form

Zoom Meeting Host: HSC Zoom Account

<p>Follow Ups</p>	<ul style="list-style-type: none"> ● Legal Action requested a support letter, Exec Committee supported the letter and Torrie mailed everything off last week! <ul style="list-style-type: none"> ○ Portion of funds from Attorney application BAR fees go towards orgs like Legal Action ○ Advocacy for increasing fees to increase funding for programs that support housing legal advocacy
<p>HSC EA Advocacy Platform 2025</p>	<ul style="list-style-type: none"> ● HSC EA Advocacy Platform 080724.pdf ● Review and Discuss any topics for 2025 Platform <ul style="list-style-type: none"> ○ State budget will happen in Spring 2025. Will be an important time for advocacy with State legislators. Policy changes also considered at this time. ○ Beyond what the City already does, is there anyway to incentivize creation of affordable housing in already developed areas, accessible resources. <ul style="list-style-type: none"> ■ There are some barriers at the State level. ■ City and County have really stepped up in funding for affordable housing, but need to think about who it is affordable for. Often partner with WHEDA, but they have regulations that make truly affordable housing difficult ■ City just approved Housing Strategy Plan. This group should look through that report and see if there are areas to push forward. ■ Should really advocate for the units at 30% or below AMI ■ Can be really challenging to fit within income requirements, may make too much for the 30% unit, but not enough for the 50% unit.....maybe we need to push for 30 and 40% units....how can we bring this to the public?When applications for City and County affordable funds come in, they do presentations and those are available to the public. We can support the best applications based on the good things they are doing and emphasize the positives.Applications usually come out in May/June. ■ Pay attention to Tenant Selection Plan requirements for developments receiving City and County affordable funds. ○ Education on eviction prevention and landlord associations, has been challenging to work with them. They have been very helpful for agencies, but they also advocate at the State level for policies that hurt tenants and take away rights. Locally, we have the Apartment Association of South Central Wisconsin with a new Executive Director so could be a good opportunity to connect. ○ How can we bring prevention resources in a proactive way? We don't want people to have to come to homeless services to for assistance. It would be helpful to have resources available for other needs: car repairs, etc. Hard to figure out who will need the funds in order to prevent homelessness.Tenant Resource Center has a lot

	<p>of data regarding evictions. Would be great to see JFF evolve to have more resources in prevention work. Where are people going to find resources to meet their needs?</p> <ul style="list-style-type: none"> ○ Will continue this discussion. Moved down to the walk-on item.
<p>Walk on Items</p>	<ul style="list-style-type: none"> ● Engaging in housing first principles with landlords <ul style="list-style-type: none"> ○ Brought this up as something interested in advocating on ○ The agency is housing first, but landlords then screen people out even though they are in a program ○ Have worked on LL engagement for many years, hard work ○ Relationship with The Shield could be a good example to look at ○ ABC for Health put out a report about hospitals and charity care. HomeBase just put something out regarding health and housing. Is there a way to use this to incentivize landlords to serve people who are exiting hospital? <ul style="list-style-type: none"> ■ https://www.safetyweb.org/pdfs/Access_Dane.pdf ○ City of Madison signed up for Acre to get folks involved in development. The HSC should have providers attending this and developing their own affordable housing. <ul style="list-style-type: none"> ■ https://www.cityofmadison.com/mayor/blog/2023-07-19/acre-program-aimed-at-promoting-diversity-in-real-estate-industry-now
<p>Community Plan Committee Updates from year one goals, ways E&A can plug in</p>	<p>P 2024 Community Plan Presentation.pptx</p> <ul style="list-style-type: none"> ● Current Focus: Getting word out about the plan! <ul style="list-style-type: none"> ○ Presentations (CPC tracking presentations made) ○ E&A could support delegation and take ownership of plan items <ul style="list-style-type: none"> ■ Workgroup formed to support task ○ E&A to get familiar with plan ● Updates from CPC: <ul style="list-style-type: none"> ○ Time Limited – Next time
<p>Nov Homeless Awareness Updates</p>	<ul style="list-style-type: none"> ● Lived Experience Video:  Lived Experience.mp4
<p>Follow Ups</p>	<ul style="list-style-type: none"> <input type="checkbox"/> ■ HSC EA Advocacy Platform 080724.pdf 2025 Planning around platform <input type="checkbox"/> Updates from CPC
<p>Next Meeting</p>	<p>Jan 8th from 11AM - 12 PM</p> <p>Agenda Items for next month:</p> <ul style="list-style-type: none"> ● ■ HSC EA Advocacy Platform 080724.pdf 2025 Planning around platform ● Updates from CPC ● Walk on Items