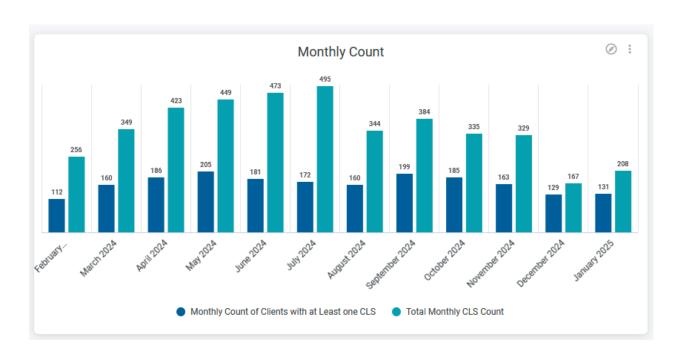
## **Outreach Committee Minutes**

Monday, February 3, 2025 Noon-1:30pm

Attending: Sarah Lim, Fares Fares, Patrick Duffie, Joe Galey, Jamie Rousseau, Torrie Kopp Mueller, Arret Druley, John Adams, Michael Moody, Leslie Strangeld, Connie Walton, Angie Alcorta, Wendy Siewert, Nancy Vue, Zoua Xiong, Butch Andreas, Devin Bakke, Cody Kluetzman, Katrina Burnett

- 1. Welcome and introduction
- 2. Updates and Announcements
  - a. Dane SoS (Street Outreach Services) update- Joe Galey
    - i. Not a whole lot of updates, moving along as usual, SoS line is running like it should, there are other orgs in the country that use SoS as their name, makes it hard to find them via google, may change email address a bit and will update flyers
  - b. Cold weather response and Point in Time updates all outreach teams
    - i. Catalyst for Change PIT (Central 1), Arret's first time, found about 13 spots, but talked to 5 people, due to the cold many spots were really out of the way, in the future, please send PIT form to John and Michael in the future. Severe Weather Hotel & Family Hotel Program (overflow shelter) - County funds the overflow shelter, families go to the hotel and then to shelter when there is an opening, families are referred by The Salvation Army, program operated by Equus, County funds severe weather hotel, also operated by Equus, County funds are targeted to families, but can serve singles, The Salvation Army refers to Equus. Catalyst has some funds to do hotels for extreme weather events, but can use for cold weather nights if needed. These funds are for people who are unable to go to shelter. Referrals to CFC can happen during case conferencing. Bring these people up when we discuss people we are concerned about. Equus is now set up to take family referrals. CFC can focus on singles. CFC: Program is going okay, currently do not have people in there, have served 29 people since the beginning of the year, becomes challenging after a few days as people need support with food and supplies
    - ii. Madison Street Medicine started with Western Dane County, didn't find folks out there, talked to some people in Madison and following up with some car campers, Outreach is normal for winter time. Do get more walk-ins as opposed to seeing people outside at night.
    - iii. Briarpatch PIT was different, feels it was due to the weather, many people went inside due to cold weather, airport was tricky to go to, wasn't sure where to look, security is strict, truck stops were tricky because of the weather, some people just weren't driving, about 25% of people reaching out are at-risk of homelessness, seeing more people in the last few weeks, we split up our area due to it being so geographically large, doesn't seem like the airport should

- remain on the list for PIT as they are very watchful of people and ask them to move along
- iv. Urban Triage PIT went okay, talked to 4 people who were in cars, one person was interested in services, due to the weather we didn't find many people
- v. VA had southwest region, found a couple of vehicle campers, talked with Verona Police Officer who provided some information, VA only does street outreach for specific Veterans that we are aware of or alerted to, have some openings at GPDs in Madison & Janesville (Veteran Transitional Housing)



- 3. PIT count follow up see notes above
- 4. Reimagine Coordinated Entry Implementation Updates and Check-in
  - a. at least one person from every agency has done the training
  - b. do not need to do anything beyond enrolling people into your project, unless you hear from Zach about doing the Tier 2 assessment
  - c. many of the people who will be invited do have a VI-SPDAT on file
  - d. working to exit everyone from the old CE, providers may get emails about this, just delete those, sorry about the emails, but we can't avoid it
  - e. Expect questions/comments in the coming weeks as we implement this change
- 5. Review of the Unsheltered Plan Strategies
  - a. Discuss current and desired landlord partnerships
  - b. Reviewed notes from last month's conversation

- c. Let's set aside PSH & RRH. There are people you are working with who will not get those resources.
- d. Once people find housing, how do we make sure they are supported in their housing?
  - i. CFC tries to connect people with long-term case management before they get housing. Sometimes, people are less motivated to connect once they find housing. People need support in learning social norms for housing. CCS is a great resource, but some agencies do not have experience working with people experiencing homelessness. It works better if they have that experience. CFC talks to other agencies about what they need to know about serving this population. can assist with buy-in from property staff if they know there is long-term support provided
  - ii. should talk about successes in case conferencing to learn about what support has helped, this has been added as an agenda item for case conferencing, we could do a deeper dive in the monthly outreach meetings, Butch will share at the next meeting about helpful supports, CFC will present at the April meeting
  - iii. CFC has a CCS program so is making referrals. Joe makes referrals to CCS for those who are interested. CCS is taking referrals, in person, at The Beacon.
  - iv. When people call CCS and get a voicemail, they can leave in the message that CCS staff can talk to their specific street outreach worker. helps when playing phone tag.
  - v. Kabba Recovery comes to the men's shelter regularly.
  - vi. Fares shared a success story from a shelter guest.

## 6. Walk-on item

a. Fares - Which outreach providers would like to receive incident reports? Catalyst for Change does get them. These reports detail who is suspended, what happened and length of suspension. Providers put email addresses into chat for who should receive these reports. This helps outreach providers know who might be outside and why. Providers can support folks while on suspension.

Next meeting: Monday, March 3, 2025 Noon-1:30pm

## Action Items from the Plan

- Discuss flexible funding for move-in cost assistance available to street outreach teams. (16 votes) □ Discussed at August Committee meeting
- Discuss current and desired landlord partnerships (15 votes)
- If these funds are renewable through the regular CoC Funding Process, develop a
  pitch for the HSC Board that these funds should be designated to address
  unsheltered homelessness as long as a need exists. (13 votes)

- Determine ways to market homeless services resources to partner agencies that target and have developed trust with underserved communities. (13 votes)
- Learn about City and County efforts to use affordable housing funds to create units for people experiencing homelessness. (12 votes)
- Discuss what shelters can do to make people of all genders feel safe and comfortable. (12 votes)
- Define what a "history of unsheltered homelessness" means in order to prioritize folks for the Rapid Rehousing program. (11 votes)
- Discuss advertising plan for the phone number and electronic options for people looking to access outreach services. (10 votes)