



Outreach Committee Agenda

Monday, January 6, 2025

Noon-1:30pm

Join Zoom Meeting

<https://cityofmadison.zoom.us/j/82136674292?pwd=2DrjBkd5sPV5fCLz4u1yLHLaFIXvTT.1>

Meeting ID: 821 3667 4292

Passcode: 054642

1. Welcome and introduction
2. Outreach and Coordinated Entry data review
3. Updates and Announcements
 - a. Dane SoS (Street Outreach Services) update- Joe Galey
 - b. Cold weather response updates – all outreach teams
4. Reimagine Coordinated Entry Implementation Updates and Check-in -Sarah Lim
5. Review of the outreach committee tasks in the Dane Forward: Community Plan to Prevent and End Homeless [Implementation Plan](#)
6. Review of the Unsheltered Plan Strategies

Action Items from the Plan

- Discuss flexible funding for move-in cost assistance available to street outreach teams. (16 votes) → Discussed at August Committee meeting
- **Discuss current and desired landlord partnerships (15 votes)**
- If these funds are renewable through the regular CoC Funding Process, develop a pitch for the HSC Board that these funds should be designated to address unsheltered homelessness as long as a need exists. (13 votes)
- Determine ways to market homeless services resources to partner agencies that target and have developed trust with underserved communities. (13 votes)
- Learn about City and County efforts to use affordable housing funds to create units for people experiencing homelessness. (12 votes)

- Discuss what shelters can do to make people of all genders feel safe and comfortable. (12 votes)
- *Define what a "history of unsheltered homelessness" means in order to prioritize folks for the Rapid Rehousing program. (11 votes)*
- *Discuss advertising plan for the phone number and electronic options for people looking to access outreach services. (10 votes)*

7. Walk-on item

Next meeting: Monday, February 3, 2025 Noon-1:30pm