

Education & Advocacy Committee Meeting 7/10/2024 11:00am-12:00pm

Attendance: Madisen Sailors, Torrie Kopp-Mueller, Linette Rhodes, Nathan Neitzel, Madelyn Peppard, Michelle Hemp, Pam Anderson, Patti La Cross, Amanda Fisher, Jani Koester, Deja Mays, TaMaya Travis, Kayla Every, Melissa Mennig, Brenda Konkel, Chara Taylor

1. City Budget Process Presentation by Linette Rhodes
 - a. Linette oversees the unit that works with federal funds
 - b. Going into a rough budget season
 - c. Current budget gap
 - i. Expenditures = \$431.4 million
 1. Total expenses are \$26 million (6.4%) higher than 2024 adopted budget
 2. Major changes:
 - a. +\$14.5m: Salary + benefits increase
 - ii. Revenues = \$409.4 million
 1. Total revenues are \$4 million higher than the 2024 adopted budget
 2. Assumptions:
 - a. -\$17.9m: removing one time sources (\$9.2m fund balance, \$5.6m ARPA, \$3.1m ...)
 - iii. Gap = \$22.0 million
 - d. What has the city done so far to balance the budget?
 - i. Employee compensation
 - ii. Spending cuts
 - iii. Room tax
 - iv. Ambulance fees
 - v. Vehicle registration fee
 - vi. Special charges
 - vii. American Rescue Plan Act (ARPA)
 - viii. "Rainy Day" Fund - one-time funding to help maintain current service levels
 - e. Council guidance on 2025 budget
 - i. Values and priorities
 1. Maintaining services to residence
 2. Preventing layoffs or furloughs of city staff
 3. Maintaining wage parity for general municipal employees
 4. Meeting the needs of a growing city
 5. Choosing the most progressive revenue options that consider housing affordability
1. 2024 CDD operating budget service structure
 6. Affordable housing
 7. Community support services
 8. Econ dev & econ opps
 9. Strong healthy neighborhoods
 10. Overall program admin
- f. Tenant support and homeless services system
 - i. Tenant support
 - ii. Homelessness prevention
 - iii. Crisis response
 - iv. Permanent housing
- f. Budget considerations for shelter
 - v. 2019 expenses
 1. \$584,000
 - vi. 2024 Expenses

1. \$2,889,385

f. Funding sources for operations

vii.59% federal funds from city (one-time investment)

viii.28% Dane County Funds

ix.6% State of Wisconsin funds

x.7% Porchlight Funds

f. Funded with Federal Emergency Rental Assistance

xi.Tenants whose housing stability is at risk referred to partner attorneys who provide free legal representation

xii.Funds must be fully disbursed by Sept. 30, 2025

f. CDD Capital Budget Submission

xiii.Affordable Housing - Development Projects (\$14.5M)

xiv.Affordable Housing - Consumer Lending (\$3.2M)

xv.Community Facilities Loan (CFL) Program (\$1M)

xvi.Child Care Capital Access Program (\$250,000)

f. Key Dates for 2025 Budget Development

xvii.Executive Budget introduced to Common Council 10/8/24

xviii.CC Budget Adoption Meetings November 12-14, 2024

xix.Referendum could be on the Nov. 5th ballot

f. Questions/Comments:

xx.Wanting more education about the Referendum

xxi.Why was all the pandemic money spent in the way it was?

1. Watch the videos on the HSC website that talk about that

2. Wanting to address the crisis right away, instead of thinking long term

a. Happened at a national level

xxii.Brenda Konkel offered to lead the message regarding referendum and help determine next steps

xxiii.Has there been 3 referendums at a time before?

1. 2 from the school

2. 1 from the city

a. City rarely does referendum

2. Next Meeting 8/14/24

a. Torrie will be on vacation

i.Chara will lead meeting; Torrie will create the agenda

b. Additional meeting added on July 24th to discuss referendum

i.Torrie on vacation

ii.Brenda will lead