

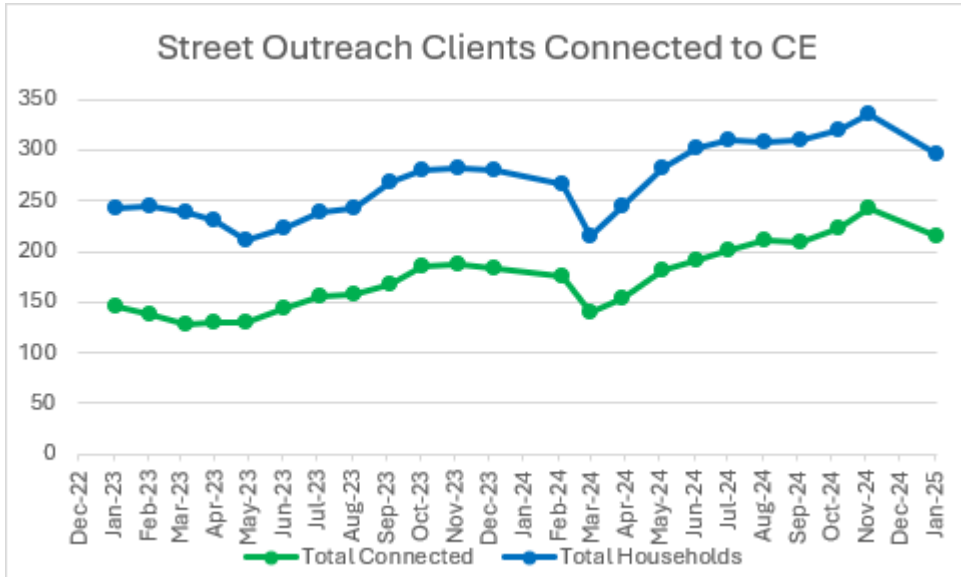
Outreach Committee Minutes

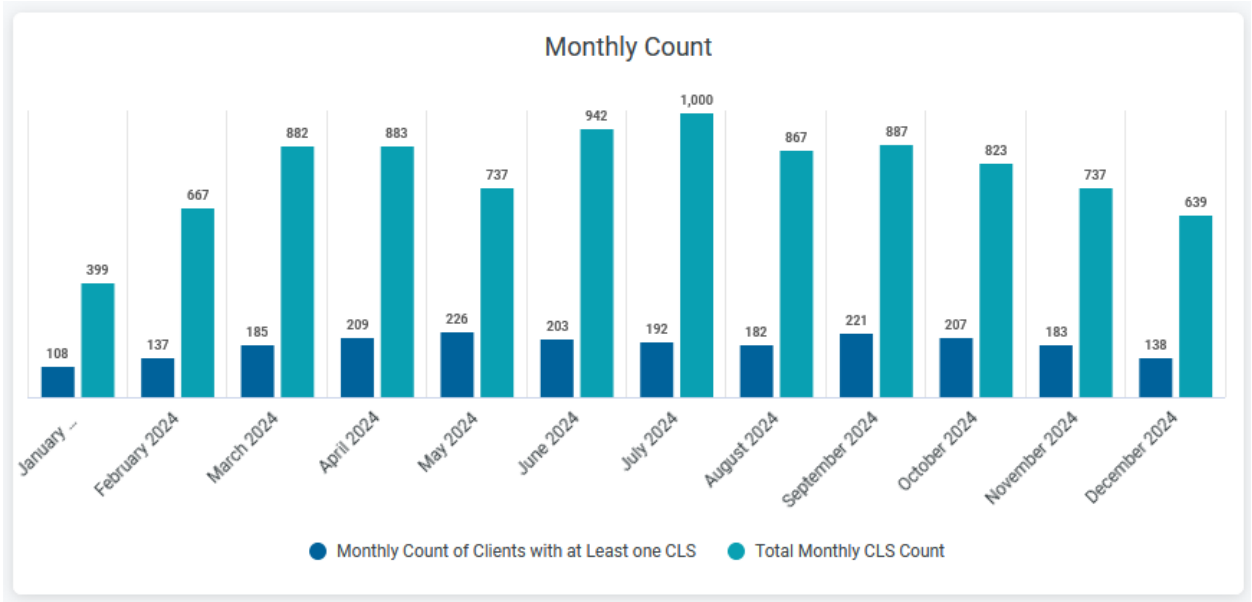
Monday, January 6, 2025

Noon-1:30pm

Attending: Sarah Churchill, Sarah Lim, Patrick Duffie, Joe, Torrie Kopp Mueller, Arret Druley, Cody, Jamie Rousseau, Brenda Konkel, Katrina Burnett, John Adams, Michael Moody, Zoua Xiong, Nick Will, Wendy Siewert, Olivia Hathaway, Angie, Leslie

1. Welcome and introduction
2. Outreach and Coordinated Entry data review





3. Updates and Announcements

- a. Dane SoS (Street Outreach Services) update- Joe Galey
 - i. Joe is caught up with returning all calls that came into SOS line
 - ii. Working with ICA about HMIS workflow regarding referrals
 - iii. Turnaround time should be about 24-48 hours
- b. Cold weather response updates – all outreach teams
 - i. CFC: 8am-9pm, continue night outreach. Including men’s shelter into regular outreach, a few times a week. Outreach presence seemed to help some people feel more comfortable going into the shelter. One person, to CFC’s knowledge, is suspended and can’t come in during cold weather night. The rest are able to use the shelter during cold weather nights. Shelter staff was working to not suspend with cold weather. Men’s shelter has been reaching out to outreach regarding suspension.
 - ii. MSM: Not seeing many people during cold weather during night time outreach. We are doing some morning outreach as well. Helped some people to get to shelter by providing transportation.
 - iii. Tellurian: Nick is full time,
 - iv. Urban Triage: 9am-4:30pm
 - v. VA: Beacon weekly
- c. Point in Time

4. Reimagine Coordinated Entry Implementation Updates and Check-in -Sarah Lim

Expect to launch the new system in February. Continue to collect new CE data for currently enrolled clients.

5. Review of the outreach committee tasks in the Dane Forward: Community Plan to Prevent and End Homeless [Implementation Plan](#)

Two items that outreach committee is listed were reviewed. The Committee will work on it in 2025.

6. Review of the Unsheltered Plan Strategies

Action Items from the Plan

- Discuss flexible funding for move-in cost assistance available to street outreach teams. (16 votes) → Discussed at August Committee meeting
- **Discuss current and desired landlord partnerships (15 votes)**

- **Challenges**

- We make contact with staff at management companies there and develop relationship, and they have frequent staff turnover.
 - Do not have relationship with private landlords – because we have no incentive to offer.
 - Landlords who were supporting people experiencing homelessness don't seem to support any more.
 - Some landlords give people a chance, but they don't want to be the mediator. Once we help someone get housing, we need to support them in housing. We need to be able to follow up, often for a year, sometimes multiple years. Real work starts after people get housing.
 - Funding gap for follow up services.
 - Staff and system capacity gap for ongoing follow up services. Mental health services. Not even eligible for services they need.
 - Some incentive for landlords – rental rebates, etc. how do you get landlords to buy into it.
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- If these funds are renewable through the regular CoC Funding Process, develop a pitch for the HSC Board that these funds should be designated to address unsheltered homelessness as long as a need exists. (13 votes)
 - Determine ways to market homeless services resources to partner agencies that target and have developed trust with underserved communities. (13 votes)
 - Learn about City and County efforts to use affordable housing funds to create units for people experiencing homelessness. (12 votes)
 - Discuss what shelters can do to make people of all genders feel safe and comfortable. (12 votes)
 - *Define what a "history of unsheltered homelessness" means in order to prioritize folks for the Rapid Rehousing program. (11 votes)*

- *Discuss advertising plan for the phone number and electronic options for people looking to access outreach services. (10 votes)*

7. Walk-on item

Next meeting: Monday, February 3, 2025 Noon-1:30pm