

Community Plan Committee 04-05-24

Attendance: Torrie Kopp-Mueller (CoC Coordinator), Patrick Duffie (ICA), Tim Schaefer (First Baptist), Angela (UWDC), Michelle Hemp (Unity Point Meriter Health), Kayla (YHDP), Kelsey Johnson (YAB), Brenda Konkel (Madison Street Medicine), Jani Koester (MMSD TEP), Marilyn Feil (Dane County –JFF)

Community Plan Debrief

The group agreed that Homebase did a good job communicating out to the community and next steps liking how they took over the committee meetings so could participate. They thought did a really good job of gathering ideas and collecting information and putting it on paper. Overall, Homebase was very approachable and good to work with. The group felt this was a better process then before and was a much better experience in order to participate.

When discussing improvements, it was brought up that HB may have not done as good as a job of forcing tough discussions to figure out what our true priorities are. Many wish they would have forced us at the end to prioritize and feel overall we didn't look through everything. They wanted more discussion around the points and think there was a better way to figure that out. Some commented that they felt uncomfortable with dollar amounts added, and comments surround where those numbers came from and how it may scare some of the legislators because of the large amounts.

The end of the process felt rushed – that there was not a lot of time to process the draft and final plan once it was together. There was a lot of time spent going into a lot of detail and was expecting a bunch more discussion towards the end. Many discussed how they struggled with the ending when there was a draft, but there was not much time to do much with it. One comment was that they liked that they worked hard to make things visual. Involvement with the process and shared what they were doing, but a missed opportunity to discussion more with school liaisons.

The committee felt there was a start to good conversations and want to continue them depending on commitment. Great discussions and hope they continue. We were able to scale it down and would like to see in four years when moving to next plan can we utilize HB again. The question was brought up if Homebase was to complete a one page summary as part of the completing the plan. One commented that the plan may not be as graspable as we thought it would be. The question was asked if the process of the plan was supposed to end like it did as they assumed that an implementation plan would have been more worked out at the end that was more workable and useable. A very, very, very rough draft of implementation has been provided that is not flushed out and does not contain detail of specific timelines. Torrie will send it out to everyone as an FYI only.

The group discussed if the implementation plan was a role of the community plan committee or not. Questions were posed such as 'Who is it that is responsible for the kick off of the plan and who brings everyone together?' City and County may be adopting it at the Council and Board level.

Marketing the Plan

The committee talked about giving presentations and what to include in a Powerpoint. They agreed on a standardized message and asking specific groups how they feel that they fit into the plan and solutions. The group talked about having short and long version to present. Group discussed how it could look for different groups without going into too much detail. It does contain a lot of information, so we will have to take a closer look to see what is most important to include when presenting. Social media was discussed briefly as an option to market the plan.

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Kayla and Michelle offered to would partner and work on the presentations. It was not determined who would give the presentations, as it may differ depending on the group that is being presented to.

The group gave suggestions on entities that should be contacted to give a presentation on the plan

- City Council
- County Board
- Surrounding Communities
- Regular POS meetings or County Divisions
- United Way Committees or Workgroups
- Downtown Madison Inc. (DMI)
- Regional Housing Strategy (RHS) or Housing Advisory Committee (HAC)
- Sun Prairie Housing Coalition
- Health and Human Needs (HHN) Committee (County)
- Housing Strategy Committee (City)
- School Liaisons group and Homeless Education Network (HEN)
- HSC Membership
- Faith based Groups including WI Council of Churches
- Rotary
- Hospitals – Start with Meriter, then move to UW, etc.
- State Legislators and Interagency Council

Specific next steps

Committee agreed to meet more frequently and meet every two weeks. Next meeting will be Friday 04/19/24 11:00 a.m.