



## HOMELESS SERVICES INVESTMENT IN MADISON/DANE COUNTY 2019 BUDGET ALLOCATIONS

June 19, 2019

Several public and private entities support the community’s efforts to prevent and end homelessness by partnering with local nonprofit agencies providing a range of services. This report provides a snapshot of the current year investment by the following five main funding entities: United Way of Dane County (United Way); City of Madison Community Development Division (City); Dane County Human Services (County); State of Wisconsin Division of Energy, Housing, and Community Resources (State); and Department of Housing and Urban Development (HUD).

What is included:

- Investment in projects that specifically target people experiencing homelessness or at risk of homelessness: prevention, diversion, overnight and day shelters, outreach, transitional and permanent housing programs
- Cost of services, operation, and financial assistance for participants
- Budget allocations of the following funding sources:

FUNDING SOURCE	AMOUNT
<b>City of Madison: General Purpose Revenue (City GPR)</b> City tax levy allocated to the Community Development Division for homeless services	\$ 1,467,082
<b>City of Madison: HUD Emergency Solutions Grant City of Madison Allocation (City ESG)</b> Federal funds that can be used for prevention, emergency shelter, outreach, and rapid rehousing programs	\$ 138,297
<b>State of Wisconsin: Emergency Solutions Grant/Housing Assistance Program/Homeless Prevention Program (State EHH)</b> Federal and State funds allocated to Madison/Dane County that can support homeless prevention, emergency shelter, outreach, and rapid rehousing programs, and other housing programs	\$ 548,335
<b>Dane County: General Purpose Revenue (County GPR)</b> County tax levy allocated to the Human Services Department for homeless services	\$ 2,163,604
<b>United Way Dane County: Campaign Funds (United Way)</b> Private funds raised by United Way Dane allocated to the Income Community Solutions Team for homeless services	\$ 1,924,408

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**United Way of Dane County: Federal Emergency Management Agency Funds Administered Through United Way (United Way FEMA)**

Federal funds that can support emergency shelter and homeless prevention \$ 118,200

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**HUD Continuum of Care Grant (HUD CoC)**

Federal funds allocated to the Madison/Dane County CoC to support coordinated entry, transitional housing, rapid rehousing, and permanent supportive housing programs \$ 3,478,545

**Total \$ 9,838,471**

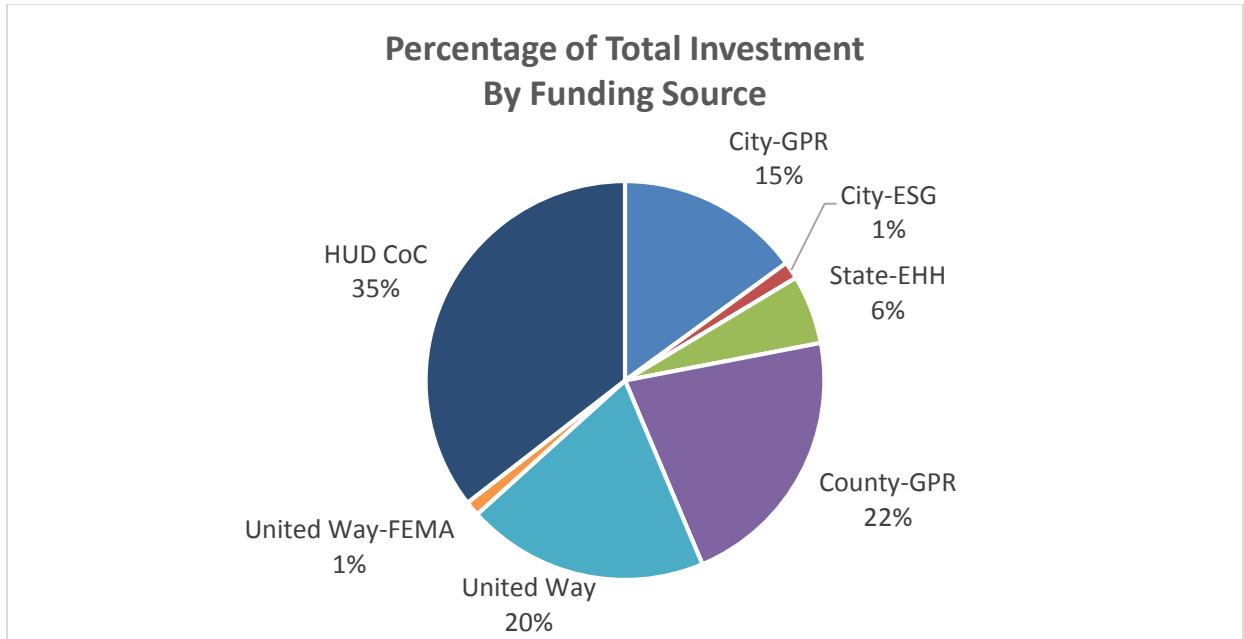
What is not included:

- Funding for projects accessed by many individuals and families experiencing homelessness but do not use homeless or housing status as part of the eligibility criteria (e.g. early childhood zone, tenant services, and mental health services funded by the county)
- Capital expenses such as development costs for new unit construction (e.g. city and county's affordable housing funds)
- Investment from any other funding sources (e.g. Runaway and Homeless Youth Program and PATH grants from the Department of Health and Human Services, business and community foundation contributions, and other agency fundraising revenue)

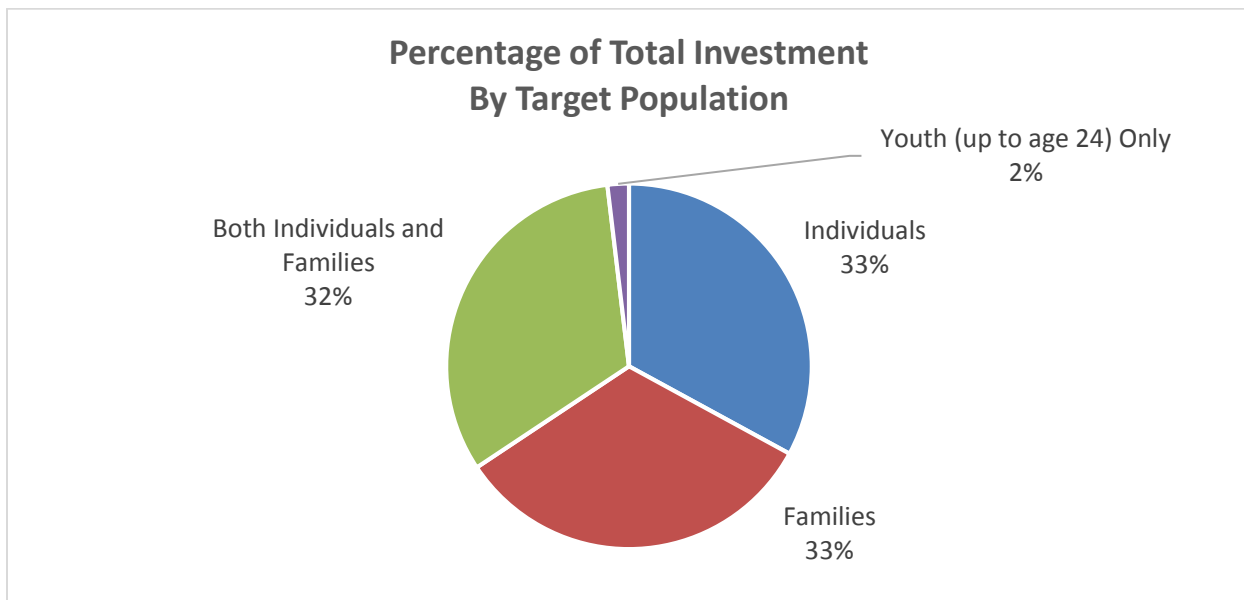
This report was prepared by the City of Madison Community Development Division on behalf of Homeless Services Consortium of Dane County Funder's Committee. Questions about the report can be directed to Sarah Lim, Community Development Specialist, at [slim@cityofmadison.com](mailto:slim@cityofmadison.com).

Approximately \$9.84 million was available to support homeless services in Madison/Dane County through the five main funding entities in 2019. HUD-CoC funds were the biggest source at approximately \$3.5 million, followed by the County (\$2.2 million), United Way (\$2 million), and the City (\$1.6 million).

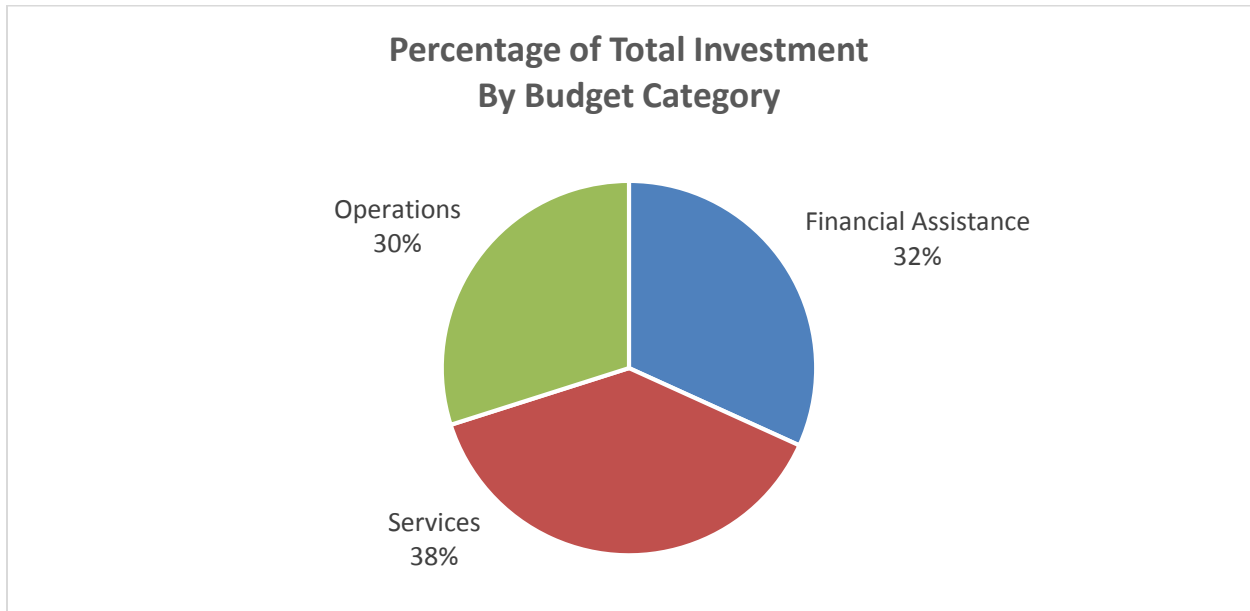
**APPROXIMATELY \$9.84 MILLION INVESTED IN HOMELESS SERVICES**



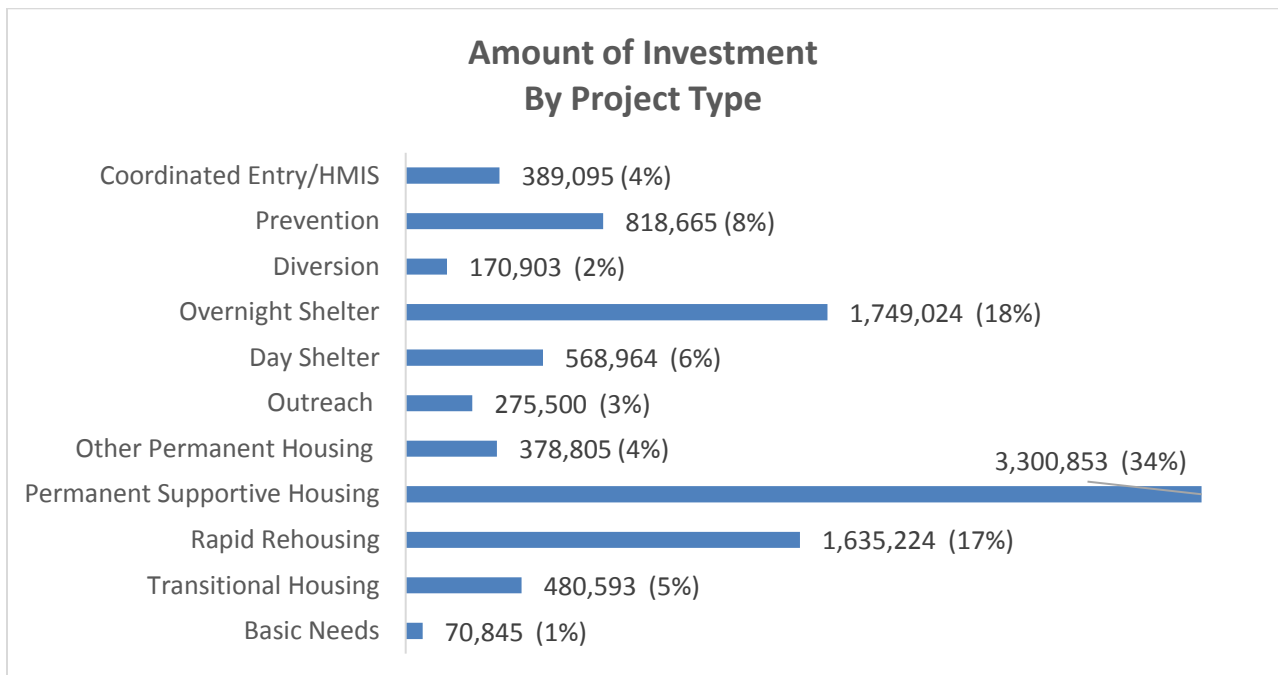
The levels of investment for projects targeting individuals and families were the same at 33%. In comparison, individuals made up 61% of the total population experiencing homelessness and families made up 39% according to the 2019 Point-in-Time Count.



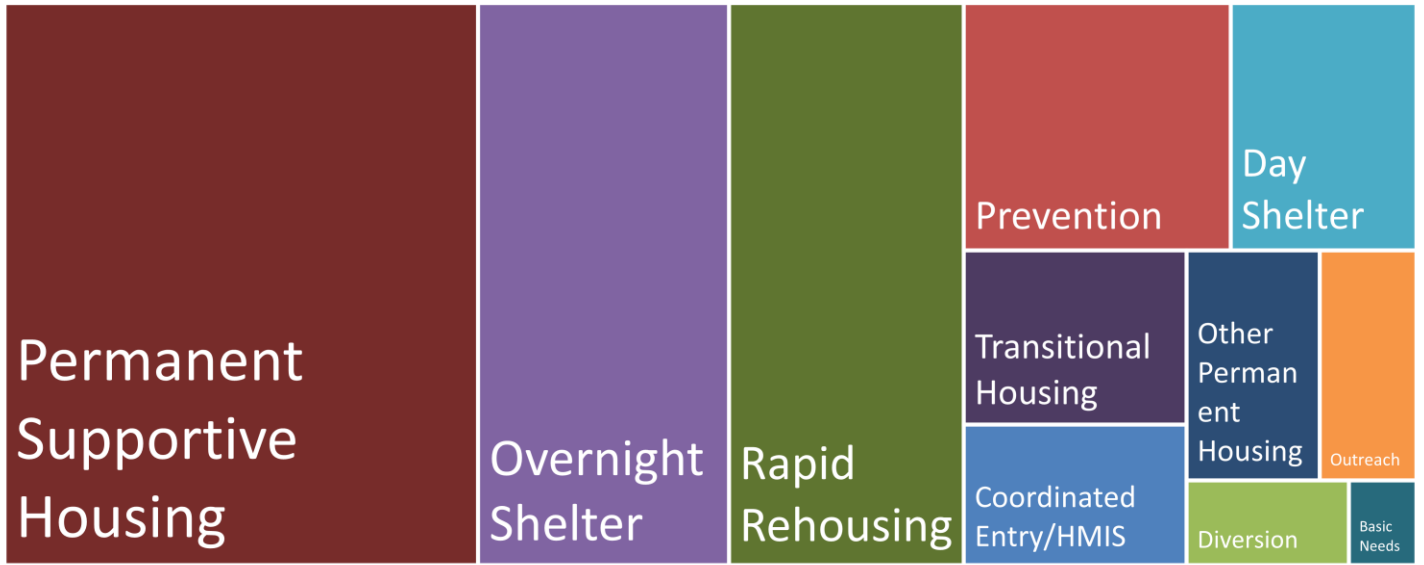
Funds were relatively equally distributed among three budget categories: services (38%), financial assistance (32%), and operations (30%).



Permanent supportive housing received the most funding (34%) out of all identified strategies, followed by overnight shelter (18%) and rapid housing program (17%). Prevention and diversion programs received 10% of the total available funds.



### Proportion of Investment By Project Type



### Funder Investment Detail By Project Type

